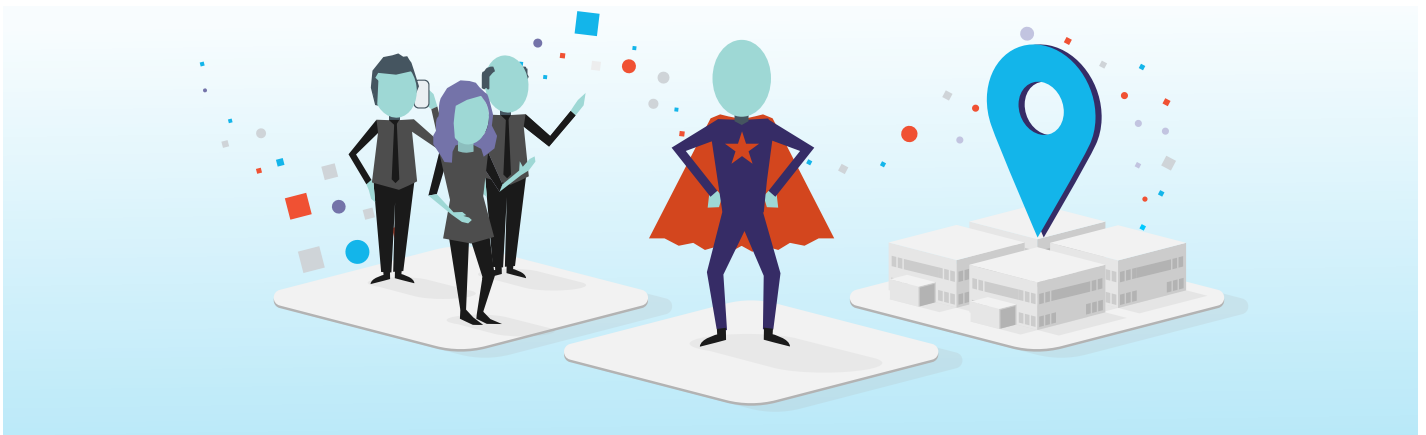


District Managers: The Real MVPs of Retail



District Managers are ultimate consultants, in tune with both corporate objectives and the unique opportunities for each store to thrive. But with all of their influence, the potential of District Managers is too often untapped. Why? Their tools aren't designed for their jobs. **Improved tools give District Managers time back to do what they do best: Build relationships and solve problems for your field.**

Unlock District Manager potential (and get a better pulse on your store operations) **by giving them:**

A One-Stop Shop



District Managers are uniquely positioned to keep a close eye on in-store operations for corporate stakeholders. The best snapshot of store operations? An automated collection of **all brand data in one validated place**, so you and your field leaders can make quick informed decisions.

Continuous Collaboration



District Managers are relationship builders, and their partnerships with Store Managers and the rest of the field are key. That partnership requires constant alignment and visibility to goals, data, and day-to-day operations. To bridge the gap between monthly store visits, **District and Store Managers need a place where action plans, notes, and communication are evergreen.**

Clever Dashboards



Your stores are active and unique; your reports should be too. The reality? 54% of District Managers are still using word, spreadsheets, and even pen and paper to analyze and report performance! Reports today have to be tailored to the store level, automatically analyzed, always learning, and delivered in a digestible way for leaders to act on. **Let machines do the data analysis for the District Managers so they can get back to what really matters—working with the field and improving store performance.**

One size rarely fits all when it comes to large retail brands. Lucky for you, your District Managers are in the most valuable position to move the needle on your business objectives. Empower your team with CoEFFICIENT®, a one-stop shop of store-specific insights, action plans, collaboration, and a dash of data science. Learn more at <https://square-root.com>.