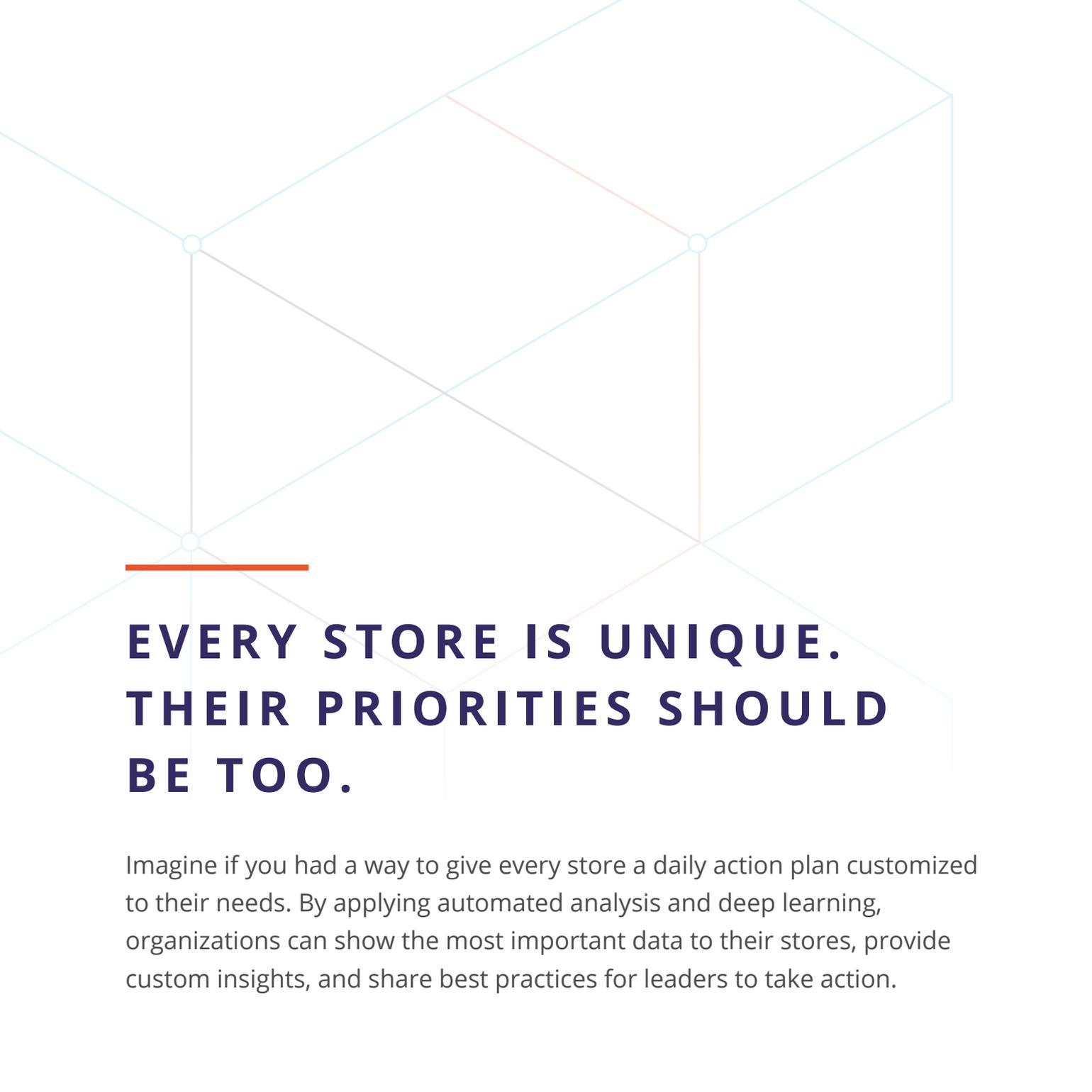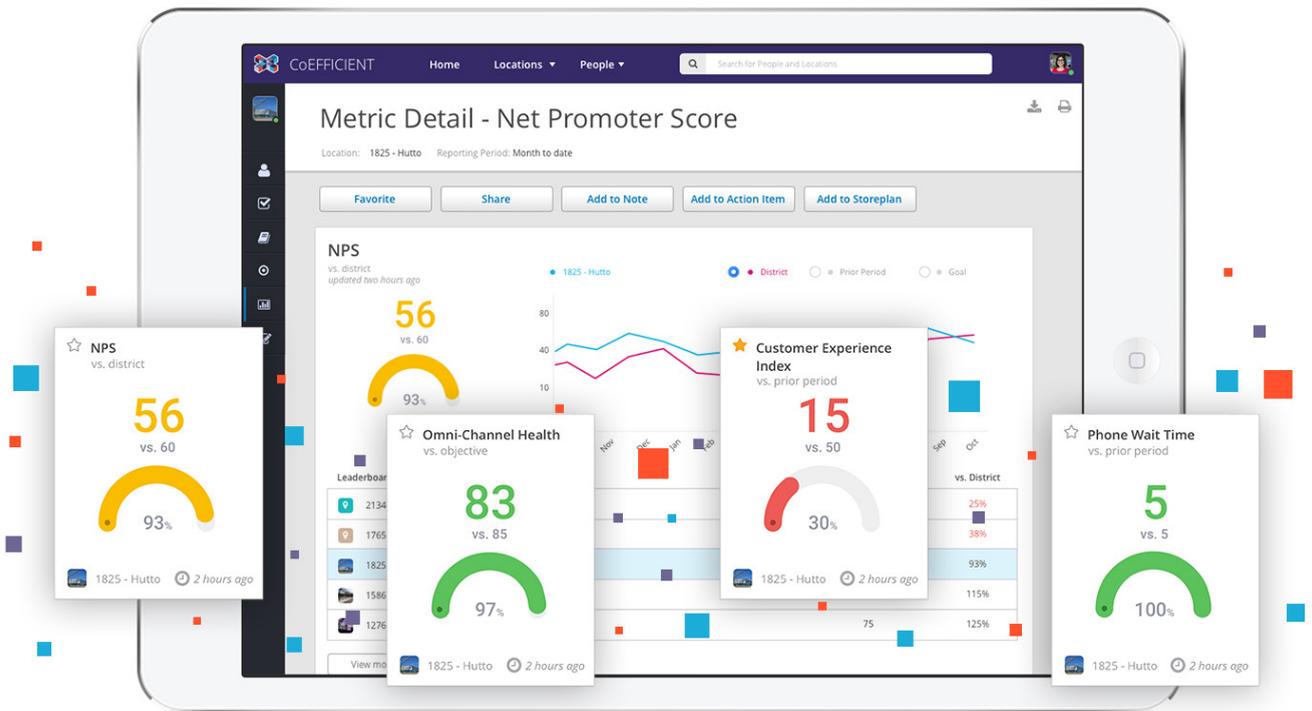SQUARE ROOT®

CoEFFICIENT®

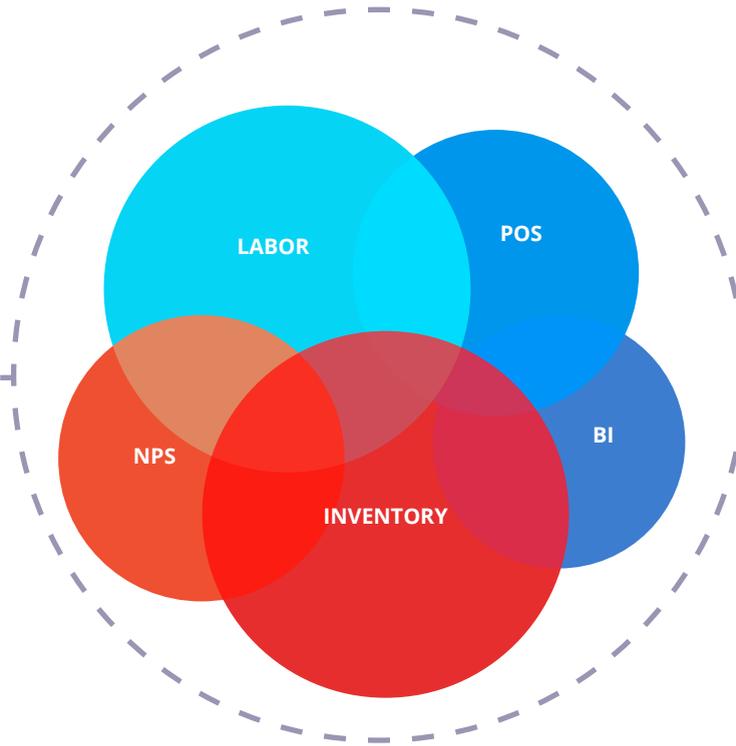## ACTIONABLE STORE-LEVEL INSIGHTS

EVERY STORE IS UNIQUE. THEIR PRIORITIES SHOULD BE TOO.

Imagine if you had a way to give every store a daily action plan customized to their needs. By applying automated analysis and deep learning, organizations can show the most important data to their stores, provide custom insights, and share best practices for leaders to take action.

Powered by data science, CoEFFICIENT® simplifies your KPIs so every team member knows what is important and how to take action on it.

LABOR

POS

BI

NPS

INVENTORY

A SINGLE SOURCE OF TRUTH

Organizations deal with a lot of data. CoEFFICIENT does the heavy lifting by consolidating all data into one place, providing a one-stop shop of actionable information. The result? Your store and district teams are empowered to make faster, informed decisions.

• Side-by-side view of all cross-departmental metrics
• Simple, comprehensive dashboards for each user
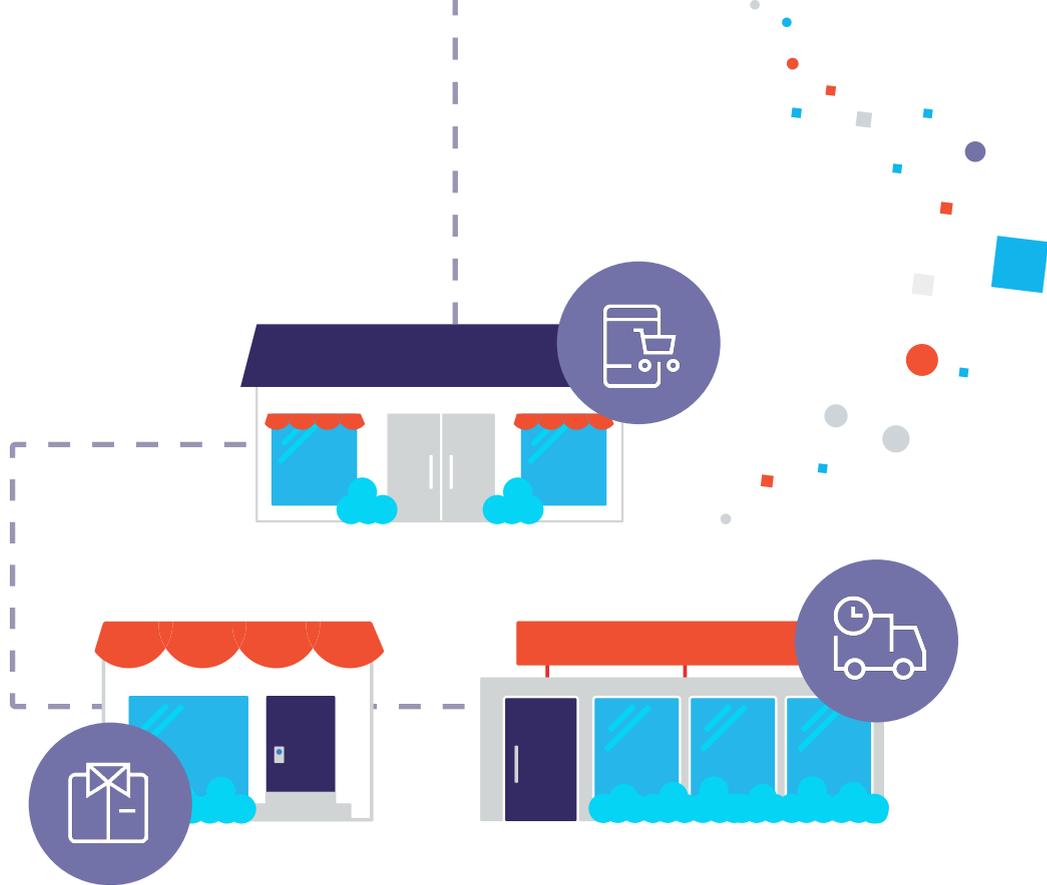• Easy data integration from hundreds of systems and thousands of KPIs

STORE-SPECIFIC INSIGHTS

Every store has a unique set of opportunities and challenges. Using machine learning, CoEFFICIENT automates custom insights for every level of your organization. Each store and district user receives tailored recommendations for their unique situation.

- Anomaly detection finds outliers in data
- Trend recognition uncovers hidden under-performers
- Correlation analysis learns which KPIs truly impact initiatives

IMPROVED EXECUTION

Store environments change every day. CoEFFICIENT provides collaboration tools to navigate shifting priorities and grows with an organization thanks to its adaptive learning capabilities.

- Best practices surfaced through sentiment analysis with natural language processing
- Store-to-store knowledge sharing
- Real-time reporting and analysis of store execution

CoEFFICIENT PLATFORM BENEFITS

ROLE-BASED ACCESS
Set permissions by role, giving users access to only what they need.

MULTI-LAYERED SECURITY
Highest level of platform security, ensuring data is only accessible by approved users.

WORKFLOW-BASED PLANNING
Users are guided through the platform experience, making task completion seamless.

FULL SERVICE SaaS
Data Science + Technology + Client Success

INTEGRATED
Seamless integration with existing systems, including single sign-on services.

CLOUD-BASED
Accessible anywhere—except maybe from a remote mountain top.

BRAND IDENTITY
Our platform is customizable to meet brand standards.

MULTI-PLATFORM
Mobile (Android and iOS) and web applications, supported by open APIs.

SMART DATA WAREHOUSE
Automatic file loading, late file detection, and pre-built data connectors.